

Exam. Code : 106005

Subject Code : 1656

Bachelor of Design (Textile Design) Semester—V

V : TECHNICAL THEORY

Time Allowed—3 Hours]

[Maximum Marks—50

Note :—Attempt any **FIVE** questions.

- I. Classify the dyes with the help of a flow chart. 10
- II. Differentiate between yarn dyeing and piece dyeing with examples. 10
- III. Explain the procedure of jet dyeing. 10
- IV. Define forecast. Explain the various components of forecast. 10
- V. What is the importance of Market Planning ? How is it useful to the manufacturer and consumer ? 10
- VI. Define Merchandising. What are latest methods of textile merchandising and how it is useful to the consumer ? 10
- VII. (a) Which dyes are suitable for cotton fabrics ?
(b) Explain solution dyeing. 10

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(Contd.)

VIII. Write short notes on the following :

- (i) Importance of forecasting
- (ii) Acid dyes
- (iii) Pad dyeing
- (iv) Role of retailer in merchandising. $4 \times 2\frac{1}{2} = 10$